Give a Powerful Present This Holiday; Gift Ideas From Energizer for Every Budget and Lifestyle

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ST. LOUIS, MO, Aug 24, 2011 (MARKETWIRE via COMTEX) --

For travelers, outdoor enthusiasts, do-it-yourselfers and thoselooking for cool new gadgets and ways to power them, the line-up fromEnergizer (NYSE: ENR) includes great ideas to light up their holidaysand power their favorite activities all year long.

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--  Power Players: Gifts for Gadget Guys and Gals--  For the Love of Nature: Gifts
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POWER PLAYERS: GIFTS FOR GADGET GUYS AND GALS For those who love toget the newest gear and gadgets, Energizer has introduced some smartdevices that will give them a real charge. From wireless charging togiving your electronics a boost when you need it most, Energizer haspower for the gadgets you'll get and the ones you already own.

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--  Energizer(R)Energi To Go(R)Product Line - $24.99 - $174.99     Know    the roa
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FOR THE LOVE OF NATURE: GIFTS FOR OUTDOORS ENTHUSIASTS For the hiker,camper, hunter, mountaineer, or anyone who spends a lot of activetime in the great outdoors, lightweight, durable, versatile lightingis critical gear. And now that portable devices like smartphones andGPS devices are going along for the ride, give the gift of power withone of the lightweight, solar chargers from the Energizer(R) EnergiTo Go(R) line.

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--  Energizer(R)Solar(TM)Flashlight - $24.29     This clever solar crank    light
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ENERGY ESSENTIALS: THE GIFT THAT KEEPS GIVING... POWER In ourtech-savvy world, we all rely on gadgets and devices to keep usconnected, and who doesn't want a smart, reusable solution for alltheir battery-powered needs?

-- Energizer(R)Recharge Smart(R)Charger - $19.99 If you're getting ready t

THE POWER TO TRAVEL: GIFTS FOR THE JETSETTER

-- UPG All-In-One Charger - $149.99 For the ultimate on-the-go preparednes

DIY: FOR THE MAN (OR WOMAN) WHO DOES EVERYTHING

Wow the Do-It-Yourselfer in your life with a rugged flashlight andarea light for work around the house, in the garage or even on thejob. They'll appreciate the nearly indestructible Energizer(R) HardCase(R) Professional(R) Lights, each featuring a shatterproof lens,long-lasting LEDs and shock absorbing rubber overmolds.

-- Energizer(R) Hard Case(R)Professional(R)Area Light - $13.99 Provides bright

About Energizer Energizer Holdings, Inc. (NYSE: ENR), headquarteredin St. Louis, MO, is one of the world's largest manufacturers ofprimary batteries, portable flashlights and lanterns. Energizer is aglobal leader in the dynamic business of providing power solutionswith a full portfolio of products including Energizer(R) brandbattery products Energizer(R)MAX(R) premium alkaline; Energizer(R)Ultimate Lithium; Energizer(R) Advanced Lithium; Rechargeablebatteries and charging systems; and portable flashlights andlanterns.

Energizer continues to fulfill its role as a technology innovator byredefining portable power solutions to meet people's active lifestyleneeds for today and tomorrow with Energizer(R) Energi To Go(R)chargers for rechargeable portable devices; charging systems forwireless video game controllers; and specialty batteries for hearingaids, health and fitness devices, as well as for keyless remote entrysystems, toys and watches. Energizer is redefining where energy,technology and freedom meet to bring to market consumer-focusedproducts that power the essential devices that help people stayconnected and on the go at work and at play. Visit www.energizer.com,www.facebook.com/energizerbunny.

To view this release in a media-rich format, go to:http://www.pwrnewmedia.com/2011/energizer/holiday/

For More Information including Retail Availability Contact:Brian Gaffney314-727-57

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