

Give a Powerful Present This Holiday; Gift Ideas From Energizer for Every Budget and Lifestyle

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ST. LOUIS, MO, Aug 24, 2011 (MARKETWIRE via COMTEX) --

For travelers, outdoor enthusiasts, do-it-yourselfers and those looking for cool new gadgets and ways to power them, the line-up from Energizer (NYSE: ENR) includes great ideas to light up their holidays and power their favorite activities all year long.

-- Power Players: Gifts for Gadget Guys and Gals -- For the Love of Nature: Gifts

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POWER PLAYERS: GIFTS FOR GADGET GUYS AND GALS For those who love to get the newest gear and gadgets, Energizer has introduced some smart devices that will give them a real charge. From wireless charging to giving your electronics a boost when you need it most, Energizer has power for the gadgets you'll get and the ones you already own.

-- Energizer(R)Energi To Go(R)Product Line - \$24.99 - \$174.99 Know the road

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FOR THE LOVE OF NATURE: GIFTS FOR OUTDOORS ENTHUSIASTS For the hiker, camper, hunter, mountaineer, or anyone who spends a lot of active time in the great outdoors, lightweight, durable, versatile lighting is critical gear. And now that portable devices like smartphones and GPS devices are going along for the ride, give the gift of power with one of the lightweight, solar chargers from the Energizer(R) Energi To Go(R) line.

-- Energizer(R)Solar(TM)Flashlight - \$24.29 This clever solar crank light

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ENERGY ESSENTIALS: THE GIFT THAT KEEPS GIVING... POWER In our tech-savvy world, we all rely on gadgets and devices to keep us connected, and who doesn't want a smart, reusable solution for all their battery-powered needs?

-- Energizer(R)Recharge Smart(R)Charger - \$19.99

If you're getting ready to

THE POWER TO TRAVEL: GIFTS FOR THE JETSETTER

-- UPG All-In-One Charger - \$149.99

For the ultimate on-the-go

preparedness

DIY: FOR THE MAN (OR WOMAN) WHO DOES EVERYTHING

Wow the Do-It-Yourselfer in your life with a rugged flashlight and area light for work around the house, in the garage or even on the job. They'll appreciate the nearly indestructible Energizer(R) HardCase(R) Professional(R) Lights, each featuring a shatterproof lens, long-lasting LEDs and shock absorbing rubber overmolds.

-- Energizer(R) Hard Case(R)Professional(R)Area Light - \$13.99

Provides bright

About Energizer Energizer Holdings, Inc. (NYSE: ENR), headquartered in St. Louis, MO, is one of the world's largest manufacturers of primary batteries, portable flashlights and lanterns. Energizer is a global leader in the dynamic business of providing power solutions with a full portfolio of products including Energizer(R) brand battery products Energizer(R)MAX(R) premium alkaline; Energizer(R)Ultimate Lithium; Energizer(R) Advanced Lithium; Rechargeable batteries and charging systems; and portable flashlights and lanterns.

Energizer continues to fulfill its role as a technology innovator by redefining portable power solutions to meet people's active lifestyle needs for today and tomorrow with Energizer(R) Energi To Go(R)chargers for rechargeable portable devices; charging systems for wireless video game controllers; and specialty batteries for hearing aids, health and fitness devices, as well as for keyless remote entry systems, toys and watches. Energizer is redefining where energy, technology and freedom meet to bring to market consumer-focused products that power the essential devices that help people stay connected and on the go at work and at play. Visit www.energizer.com, www.facebook.com/energizerbunny.

To view this release in a media-rich format, go to: <http://www.pwrnewmedia.com/2011/energizer/holiday/>

For More Information including Retail Availability Contact: Brian Gaffney 314-727-57

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