

Eveready Battery Co., Inc. Announces Recall of Toy Flashlight

10/04/07

St. Louis, October 4, 2007—Eveready Battery Co., Inc. today announced the voluntary recall of the Pirates of the Caribbean Medallion Squeeze Light, sold under the Energizer brand. In some samples tested through quality verification screening, the company identified that the leather strap attached to the medallion squeeze light contained paint with lead levels exceeding the U.S. Consumer Product Safety Commission's (CPSC) toy safety standards.

Energizer distributed approximately 78,500 units of this product in the U.S. market.

The lights were assembled in the Peoples Republic of China during the period from July 2006 to May 2007, and were sold in retail stores beginning in September 2006. The lights are no longer in production.

Eveready Battery Co., Inc. is working in cooperation with the CPSC to ensure no further distribution of this product and that any units currently in the possession of the public are returned for destruction.

The company will offer consumers an opportunity to return and exchange the recalled product for coupons for other Energizer products. For more information about the affected item and the exchange program, consumers can call (800) 925-0628 Monday through Friday, 8:00 a.m. to 6:00 p.m. Central Time. Consumers also can go to energizer.com for information about the refund process. The Website displays photos of the recalled light and provides instructions on exchanging the product. Consumers should not return recalled items to retailers.

Eveready is currently reevaluating its testing policies and procedures to ensure that all of its products meet or exceed government standards, and provide the assurance of quality and safety to its consumers.

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