Playtex Products, Inc. Announces Receipt of the Requisite Consents in Connection with its Previously Announced Debt Tender Offers and Consent Solicitations

09/18/07

WESTPORT, Conn., Sept. 18 /PRNewswire-FirstCall/ -- Playtex Products, Inc. (the "Company") announced today the results to date of its previously announced tender offers and consent solicitations. As of 5:00 p.m., New York City time, on September 18, 2007, tenders and consents had been received from holders of $217.2 million (74.8%) in aggregate principal amount of the Company's 8% Senior Secured Notes due 2011 (CUSIP No. 72813PAK6) (the "8% Notes") and $217.8 million (75.4%) in aggregate principal amount of the Company's 93/8% Senior Subordinated Notes due 2011 (CUSIP No. 72813PAH3) (the "93/8% Notes" and, together with the 8% Notes, the "Notes"). The terms of the tender offers and consent solicitations are set forth in the Company's Offer to Purchase and Consent Solicitation Statement dated September 5, 2007.

Accordingly, the requisite consents to adopt the proposed amendments to the indenture governing the 8% Notes and requisite consents to adopt the proposed amendments to the indenture governing the 93/8% Notes have been received. Adoption of the proposed amendments requires the consent of holders of at least a majority of the aggregate principal amount of the outstanding Notes of each series.

Holders still have until 5:00 p.m., New York City time, on September 19, 2007 (the "Consent Date") to tender their Notes and receive the Total Consideration referred to in the Offer to Purchase, which includes the Consent Payment.

The Offer to Purchase and this notice is not an offer to sell or a solicitation to buy any securities. The Company's obligation to accept for purchase and to pay the Total Consideration or Tender Offer Consideration, as applicable, for each of the Notes validly tendered in the tender offer is subject to, and conditioned upon, the satisfaction of or waiver of the following: (1) the Company shall have received consents which have not been revoked in respect of at least a majority in principal amount of the Notes of the applicable series, and (2) that all conditions to the closing of the previously announced merger of the Company with a subsidiary of Energizer Holdings, Inc. have been satisfied, or will be satisfied on the date of such purchase. The Company reserves the right, in its sole discretion, to waive any or all conditions of the tender offers on or prior to the acceptance date.

The tender offers are being made only pursuant to the Offer to Purchase. The Company has retained Banc of America Securities LLC to serve as the exclusive Dealer Manager and Solicitation Agent for the tender offers and consent solicitations and Global Bondholder Services Corporation to serve as the Information Agent. Requests for documents may be directed to Global Bondholder Services Corporation by telephone at 866-470-4300 (U.S. toll-free). Questions regarding the tender offers and consent solicitations may be directed to Banc of America Securities LLC, High Yield Special Products at 888-292-0070 (U.S. toll-free) or 704-388-9217 (collect).

About Playtex Products, Inc.

Celebrating 75 years of innovation, Playtex Products, Inc. is a leading manufacturer and distributor of a diversified portfolio of Skin Care, Feminine Care, and Infant Care products, including Banana Boat, Hawaiian Tropic, Wet Ones, Playtex gloves, Playtex tampons, Playtex infant feeding products, and Diaper Genie.

About Energizer Holdings, Inc.

Energizer Holdings, Inc., headquartered in St. Louis, Missouri, is a global leader in the dynamic business of providing portable power and ranks among the world's largest manufacturers of primary batteries and flashlights. Anchored by our universally recognized and respected Energizer and Eveready brands, the portfolio of products includes household batteries, specialty batteries and battery-powered lighting products. Energizer is also the parent company of Schick-Wilkinson Sword ("SWS"), the second largest manufacturer of wet shave products in the world. With two widely recognized personal care brands, SWS competes successfully in all three segments of the global wet shave category -- men's systems, women's systems and disposables. Energizer trades on the New York Stock Exchange under the symbol ENR.

SOURCE Playtex Products, Inc.; Energizer Holdings, Inc.

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