Energizer Extends Exchange Offer for $600 Million of Its 4.700% Senior Notes Due 2021

02/08/12

ST. LOUIS, Feb. 8, 2012 /PRNewswire/ -- Energizer Holdings, Inc. (NYSE: ENR) today announced an extension of its offer to exchange $600 million of its 4.700% Senior Notes due 2021 that have been registered under the Securities Act of 1933, for $600 million of its outstanding 4.700% Senior Notes due 2021.

Energizer has extended the exchange offer so that it will now expire at 5:00 p.m, Eastern Time, on February 15, 2012, unless further extended.

Prior to this extension, the exchange offer was scheduled to expire at 5:00 p.m., Eastern Time, on February 8, 2012. As of that time, as reported by The Bank of New York Mellon Trust Company, the exchange agent for the exchange offer, approximately 99.8% of the outstanding notes were tendered in the exchange offer.

The terms and conditions of the exchange offer are set forth in Energizer's prospectus dated January 10, 2012 and related letter of transmittal. Copies of the prospectus and related letter of transmittal may be obtained by contacting The Bank of New York Mellon Trust Company at the contact information below:

The Bank of New York Mellon Trust Company, N.A. as Exchange Agent
c/o The Bank of New York Mellon Corporation
Corporate Trust Operations - Reorganization Unit
101 Barclay Street, Floor 7 East
New York, NY 10286
Attention: Mrs. Carolle Montreuil
Telephone: 212-815-5920
Facsimile: 212-298-1915

This press release shall not constitute an offer to sell or a solicitation of an offer to buy any security and shall not constitute an offer, solicitation or sale of any securities in any jurisdiction where such an offering or sale would be unlawful.

About Energizer:

Energizer Holdings, Inc., headquartered in St. Louis, Missouri, is a consumer goods company operating globally in the broad categories of personal care and household products. Energizer's Personal Care Division offers a diversified range of consumer products in the wet shave, skin care, feminine care and infant care categories. Our portfolio includes well established brand names such as Schick(R) and Wilkinson Sword(R) men's and women's shaving systems and disposables; Edge(R) and Skintimate(R) shave preparations; Playtex(R) tampons, gloves and infant feeding products; Banana Boat(R) and Hawaiian Tropic(R) sun care products and Wet Ones(R) moist wipes. Energizer's Household Products Division offers consumers the broadest range of portable power solutions, anchored by our universally recognized Energizer(R) and Eveready(R) brands.

SOURCE Energizer Holdings, Inc.

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