Energizer Helps Power the Holiday Season for Families in Need

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ST. LOUIS, MO, Dec 22, 2009 (MARKETWIRE via COMTEX) -- Energizer Holdings, Inc. (NYSE: ENR) -- With the gift-giving season in full swing this holiday season, charitable organizations nationwide are greatly in need of donations to help families in communities across the country celebrate.

In an effort to do their part in making this season bright for families in need, St. Louis-based Energizer Battery Company is making a generous donation of batteries and toys to the U.S. Marine Corps Reserves 62nd annual Toys for Tots toy drive.

In addition to a large battery donation, Energizer is providing Toys for Tots with more than 150,000 character toys to serve as stocking stuffers. Toys for Tots will distribute the batteries and toys to families across the country so that their children can receive holiday gifts.

"Each year, we encourage organizations to make any donation possible to help families during the holiday season. This year, we are very thankful to partner with Energizer and to have their support," said retired Marine Corps Major Bill Grein, Vice President of the Marine Toys for Tots Foundation. "Their kindness and generosity is sure to power many gifts and to put a smile on the face of each child that receives a toy on their behalf."

"As the holidays near, Energizer wants to do its part in helping families in need this season," said Jim Olsen, Vice President of Marketing for Energizer North America. "By providing children with both toys and batteries this year, we are able to give back to the community and, hopefully, make a child's holiday a little brighter."

About Toys for Tots:

The Marine Toys for Tots Foundation is a not-for-profit organization authorized by the U.S. Marine Corps and the Department of Defense to provide fundraising and other necessary support for the annual Marine Corps Reserve Toys for Tots Program. Now in its 62nd year, Toys for Tots provides joy and a message of hope to economically disadvantaged children through the gift of a new toy during the Christmas holiday season. The Marine Toys for Tots Foundation relies on individual donations from the American public as well as support from corporate sponsors.

About Energizer:

Energizer Holdings, Inc. (NYSE: ENR), www.energizer.com, headquartered in St. Louis, Missouri, is one of the world's largest manufacturers of primary batteries, battery-powered devices and flashlights. Energizer, a global leader in the dynamic business of providing portable power geared toward the new digital age, offers a full portfolio of products including the Energizer(R) MAX(R) premium alkaline brand; Energizer(R) Ultimate Lithium; Energizer(R) Advanced Lithium and Nickel Metal Hydride (NiMH) Rechargeable batteries and chargers.

The Energizer(R) product line also includes specialty batteries for hearing aids, health and fitness devices, as well as for keyless remote entry systems, watches and other uses. Through its flashlight and lighting products unit, Energizer helps bring consumer insight and innovation to these important household devices. Energizer continues its role as a technology leader with Energizer(R) Energi To Go(R), portable battery-powered chargers for cell phones.

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