Edgewell Personal Care Partners with Dollar General Literacy Foundation for the Schick® Intuition® Emerging Artist Contest

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The Winning Artist Receives a Tuition Scholarship and Their Design Featured on Schick® Intuition® Packaging

SHELTON, Conn., Nov. 17, 2023 /PRNewswire/ -- **Edgewell Personal Care Company** (NYSE: EPC) and **the Dollar General Literacy Foundation** (DGLF) today announced the winner of the first *Emerging Artist Contest*, Stephanie Saunders. The inaugural program encouraged students to visit **EmergingArtistProject.com** to enter an original piece of artwork through August 28, 2023. Artist and author Reyna Noriega served as a judge, and the winner will receive a one-time $10,000 tuition scholarship and see their design featured on Schick® Intuition® Pure Nourishment® packaging at all Dollar General stores nationwide for a limited time, in the summer of 2024.

Emerging artist, Stephanie Saunders was chosen for their creative and outstanding original design. Reyna Noriega noted, "The artwork chosen displayed different women with different skin tones and body types. It felt warm and inviting and inspired a feeling of community amongst women. It achieved all the criteria of the contest, and displayed the young artists' talent and creativity, all while staying true to the brand's image and purpose."

Through this new contest focused on young emerging artists, Edgewell and its **Schick® Intuition®** shave brand aim to elevate their creative expression and encourage these young artists to continue their studies. This program will also support the company's *People First* value of 'giving back to the community' through a one-time Edgewell donation of $50,000 toward the Dollar General Literacy Foundation. As the company shares its brand platform with young, diverse artists, the activation and donation will align directly with its corporate **purpose, values and behaviors**.

Rod Little, CEO of Edgewell Personal Care said, "Our team continues to identify and act on opportunities that not only bring people joy, but also make a real difference in everyday lives. I am happy to say, this contest does just that. We are thrilled to launch a program that reflects the core of our purpose and values so closely and that will have a meaningful impact on the Stephanie's future ambitions, and we're glad to partner with the Dollar General Literacy Foundation in these efforts."

"The Dollar General Literacy Foundation is honored to be part of highlighting creative and meaningful artwork on DG store shelves," said Denine Torr, executive director of the Dollar General Literacy Foundation. "We thank our partners at Edgewell for their efforts to encourage self-expression and imagination in young students through the contest and congratulate Stephanie on this exceptional recognition."

With the belief that everyone deserves an equal opportunity to a basic education, Dollar General and the Dollar General Literacy Foundation have a deeply rooted history of championing education initiatives. Celebrating its 30th anniversary in 2023, DGLF continues to invest in education and literacy programs increasing access, enhancing the quality of instruction and inspiring and advancing innovation. Since its inception in 1993, the Foundation has awarded more than $238 million to support literacy and learning, enabling more than 19.6 million people to achieve their goals.

To learn more about Edgewell Personal Care and it's Schick® Intuition® brand, visit:
https://Edgewell.com/pages/our-brands

About Edgewell

Edgewell is a leading pure-play consumer products company with an attractive, diversified portfolio of established brand names including Schick® and Wilkinson Sword® men's shaving products; Schick® and Billie™ women's shaving products; Edge® and Skintimate® shave preparations; Playtex®, Stayfree®, Carefree® and o.b.® feminine care products; Banana Boat® and Hawaiian Tropic® sun care products; Bulldog®, Jack Black® and Cremo® grooming products; Fieldtrip™ skin care products; and Wet Ones® hygiene products. The Company has a broad global footprint and operates in more than 50 markets, including the U.S., Canada, Mexico, Germany, Japan, the U.K. and Australia, with approximately 7,000 employees worldwide.

About the Dollar General Literacy Foundation

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education. Since 1993, the Foundation has awarded more than $238 million in grants to nonprofit organizations, helping more than 19.6 million individuals take their first steps toward literacy, a general education diploma or English proficiency. Each year, the Dollar General Literacy Foundation provides financial support to schools, nonprofit organizations and libraries within a 15-mile radius of Dollar General stores and distribution centers. To learn more about the Dollar General Literacy Foundation or apply for a literacy grant, visit **www.dgliteracy.org**.

About Reyna Noriega

Reyna Noriega is a 29-year-old visual artist and author who served as a special judge for the *Emerging Artist Contest*. Born, raised and working in Miami, FL, her creative work centers around women of color. She aims to fill the world with vibrant, joyful depictions of marginalized peoples. Her work has graced multiple magazine covers.

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