Energizer Introduces Energi To Go(TM) Portable Power for iPod

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ST. LOUIS, Aug 14, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Energizer Holdings, Inc. (NYSE: ENR), a global leader in the dynamic business of providing portable power, announced today the introduction of the Energizer (R) Energi To Go(TM) Portable Power for iPod. This battery-powered device will be available at retail nationwide this fall.

The Energizer Energi To Go Portable Power for iPod is powered by two Energizer(R) e2(R) Lithium(R) AA batteries. The device features a patented intelligent control chip that maximizes power transfer to the iPod. Its unique flip design allows it to function as a stand while charging and to be folded for easy storage. Sleek enough to complement the iconic styling of the iPod, the compact charger travels easily and is exceptionally lightweight.

In testing with Energizer e2 Lithium AA batteries, the Energizer Energi To Go charger provided more than 46 hours of music playback on the iPod nano and more than 32 hours of music playback on the iPod with video.

"For many consumers, digital music players are an essential," said Mike Rivard, Energizer General Manager, New Products. "They don't go anywhere without their iPods. This new Energizer Energi To Go Portable Power for iPod allows them to know that whether they're on a plane, at the beach, or anywhere in between, their music will keep going. And it features the kind of design that iPod owners appreciate and expect."

The Energizer Energi To Go Portable Power for iPod features a licensed Apple iPod tip and is adjustable so that it's compatible with iPod (with & without video) and iPod nano. The MSRP for Energizer Energi To Go iPod Portable Power Source is $29.99 and includes the charger and two Energizer e2 Lithium AA batteries.

Energizer Energi To Go Portable Power for iPod will be available at mass, drug, consumer electronics, and airport retailers this fall.

For maximum performance, Energizer recommends powering Energizer Energi To Go Portable Power for iPod with Energizer e2 Lithium batteries. Energizer e2 Lithium is the world's longest lasting AA battery in high tech devices.

The Energizer Energi To Go line also includes the Energizer Energi To Go Instant Cell Phone Charger, a portable battery-powered device that supplies power to the majority of today's wireless phones. The Instant Cell Phone Charger offers phone tip connectors to fit approximately 100 phone models across top manufacturers, and include most Nokia, Motorola, Sprint, LG, and Samsung cellular phones, as well as mini-USB devices such as the Razr, Blackberry, and Palm Treo. Its MRSP is $19.99.

Energizer markets and distributes Energi To Go. St. Louis-based Energizer Holdings, Inc. (NYSE: ENR) is one of the world's largest manufacturers and distributors of alkaline and lithium primary batteries, specialty and rechargeable batteries, and flashlights. Energizer is a global leader in the dynamic business of providing portable power. For more information on Energi To Go products, visit http://www.EnergiToGo.com.

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