Add Flare to Home Décor with New Energizer® Flameless Wax Candles

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Enjoy Ambiance of Candlelight without Open Flames

ST. LOUIS--(BUSINESS WIRE)--Sep. 28, 2012-- Candlelight can enhance our environment in so many ways from making a dinner table more elegant, holiday décor more festive, or a bubble bath more relaxing. Now, consumers can enjoy the ambiance candles add without the worry of open flames.



Energizer® Flameless Wax Candles create a beautiful ambiance in any room with their realistic flicker. (Photo: Business Wire)

Energizer® Household Lighting introduces an array of flameless wax candles to its home lighting portfolio, offering consumers another stylish yet safe way to decorate any space. Crafted with real wax to mimic the look and feel of traditional flamed candles, ***Energizer*® Flameless Wax Candles** were designed using innovations in LED technology to create a truly realistic flicker. These candles are made with long-lasting LEDs that never need replacing ensuring a soft glow every time.

"The introduction of flameless wax candles is a natural extension of our household lighting portfolio and we're dedicated to bringing the very best in home lighting to consumers," said Anne Bannister , General Manager, Strategic Ventures at *Energizer*. "Consumers want stylish, versatile home accent lighting so we created a beautiful and realistic way to set ambiance anywhere in the home."

Energizer® Flameless Wax Candles can safely be placed where a traditional candle cannot – near curtains, or in bookcases or small spaces – because there is no soot, dripping wax or flames. And, parents everywhere can reclaim the joy that scented candles bring as this line can be displayed even within reach of children and pets.

In addition to a year-round selection that includes a variety of colors, textures, sizes and scents, *Energizer* has created a special collection just for the holidays that is sure to bring a sense of warmth and celebration to gatherings, as well as creating dramatic tablescapes and festive windowsills. They feature fragrant scents, embossed snowflake and floral designs, "JOY" votives, and red or white glitter pillars.

This elegant alternative to traditional candles can also be found in a line that extends beyond the basic design and offers additional features such as:

- Convenient 3-level timer that shuts the candle off after 4, 6 or 8 hours
- Auto-on memory feature conveniently turns candle on at the same time every day
- Melted-edge design at the top of the candle to enhance the realistic look even further

Energizer® Flameless Wax Candles are currently available online and at mass market retailers for $4.99-$23.99, depending on size, color and style.

Energizer launched its first collection of household lighting last year and, in addition to following up with the flameless wax candles, is introducing a new line of etched acrylic panels for the *Energizer*® *Edge* Medium Accent Light. This touch-controlled accent light uses 16 LEDs to project light up through the replaceable panels, making it appear as if the panels are lit from within. The five new panel designs include hounds-tooth, bubble and tree branch patterns. Each set is sold separately and can easily be inserted into the base to create a completely new look for your space.

For more information on *Energizer*® Household Lighting, visit **www.energizer.com** and **www.pinterest.com/energizerhhl**.

About Energizer

Energizer Holdings, Inc. (NYSE: ENR), headquartered in St. Louis, MO, is one of the world's largest manufacturers of primary batteries, portable flashlights and lanterns. *Energizer* is a global leader in the dynamic business of providing power solutions with a full portfolio of products including *Energizer*® brand battery products *Energizer*® MAX® premium alkaline; *Energizer*® *Ultimate Lithium*; *Energizer*® *Advanced Lithium*; Rechargeable batteries and charging systems; and portable flashlights, lanterns, and most recently comprehensive household lighting collections.

Energizer continues to fulfill its role as a technology innovator by redefining portable power solutions to meet people's active lifestyle needs for today and tomorrow with chargers for rechargeable portable devices; charging systems for wireless video game controllers; and specialty batteries for hearing aids, health and fitness devices, as well as for keyless remote entry systems, toys and watches. *Energizer* is redefining where energy, technology and freedom meet to bring to market consumer-focused products that power the essential devices that help people stay connected and on the go at work and at play. Visit **www.energizer.com**.

Photos/Multimedia Gallery Available: **http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50423565&lang=en**

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For Energizer
Jamie Haley
jamieh@blickandstaff.com
www.energizer.com
or
Jessica Edgar, 314-727-5700 ext. 114
jessicae@blickandstaff.com
www.energizer.com

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