Edgewell Personal Care Issues Statement Regarding Procter & Gamble Lawsuit

09/26/17

ST. LOUIS, Sept. 26, 2017 /PRNewswire/ -- Edgewell Personal Care Company (NYSE: EPC) ("Edgewell") today issued the following statement in response to Procter & Gamble Company's (NYSE: PG) ("P&G") lawsuit regarding Schick Hydro Connect™ 5.

As a challenger company, we constantly strive to bring solutions, value and choice to consumers. We are offering refills which fit Gillette® Fusion® handles via **schickhydro.com**. These refills offer consumers a great shave and a great value. It isn't surprising that Gillette is doing whatever it can to try and stop us.

As innovators ourselves, we have numerous patents, and take intellectual property very seriously. However, P&G's allegations in this instance are meritless. P&G has a history of using litigation in the face of competition. We have a long track record of successfully defending our innovation against similar tactics. We will vigorously defend ourselves against these unfounded claims.

About Edgewell

Edgewell Personal Care (NYSE:EPC) manufactures and markets a diverse range of personal care products in the wet shave, skin care, feminine care and infant care categories with well-established brand name products such as Schick® and Wilkinson Sword® men's and women's shaving systems and disposable razors; Edge® and Skintimate® shave preparations; Playtex®, Stayfree®, Carefree® and o.b.® feminine care products; Banana Boat® and Hawaiian Tropic® sun care products; Bulldog® skin care; Playtex® infant care products and gloves; Diaper Genie® and Litter Genie® disposal systems; and Wet Ones® moist wipes. ©2017 Edgewell.

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